

kiwi

Growing families the natural and organic way.

inside:

The Best Natural Kids' Foods
Winning School Lunch Programs
Making Your Own Baby Food

Kids' Cuisine

FAST, FUN + EASY
MEALS FOR
TONIGHT!

14
ORGANIC
RECIPES

Spice
It Up!
ADDING MORE
FLAVOR TO FOOD

APRIL 2008



\$3.99

www.kiwimagonline.com

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As the natural and organic industries grow, so do the number of kid-centric product choices. Healthier foods for children are gracing the store shelves in record numbers, making it easier than ever for parents to serve their kids better-for-you meals. To celebrate this kids' food movement, we asked our Parents Advisory Board to tell us which of these products they like best. And they did: 1,500 parents reviewed 193 foods in 15 categories. Read on to see how your kids' favorites fared. Thanks to these great products, you may never again have to hear, "Mom, there's nothing to eat!"



Crackers ▲

- #1 **ANNIE'S**
BUNNY GRAHAMS
- #2 **Back to Nature** Honey
Graham Sticks
- #3 **Earth's Best** Sesame Street
Organic Crunchin' Crackers



Cereal ▲

- #1 **KASHI**
MIGHTY BITES
- #2 **Cascadian Farms**
Clifford Crunch
- #3 **Mother's** Bumpers



Allergy-Free Cereal ▲

- #1 **ENVIROKIDZ**
PEANUT BUTTER
PANDA PUFFS
- #2 **EnviroKidz** Gorilla Munch
- #3 **Enjoy Life** Cinnamon Crunch

**Waffles/
French Toast ▶**

- #1 **VAN'S** MINI WAFFLES
- #2 **Earth's Best** Sesame Street Organic Mini Waffles
- #3 **365 Organic** Vanilla Mini Waffles



◀ **Fruit Snack**

- #1 **FRUITABÜ** FRUIT TWIRLS
- #2 **Florida's Naturals** Fruit Snacks
- #3 **Trader Joe's** Fruit Leathers



◀ **Cookies**

- #1 **NEWMAN'S OWN ORGANICS** ALPHABET COOKIES
- #2 **Earth's Best** Sesame Street Letter of the Day Cookies
- #3 **Enjoy Life** Cookies



◀ **Frozen Food**

- #1 **AMY'S KITCHEN** MAC 'N' CHEESE MEAL
- #2 **Ian's** Organic Chicken Nuggets
- #3 **Wellshire Kids** Chicken Bites Dinosaur Shaped Gluten Free



**Allergy-Free ▲
Baking Mix**

- #1 **CHERRYBROOK KITCHEN** CAKE MIX
- #2 **Pamela's** Chocolate Brownie Mix



Yogurt ▲

- #1 **STONYFIELD FARM** YOKIDS
- #2 **Horizon Organic** Yogurt Tubes

Candy ▶

- #1 **YUMMYEARTH** ORGANIC LOLLIPOPS
- #2 **Newman's Own Organics** Chocolate Cups
- #3 **Panda Licorice**



What's Up

on the Web?

Kiwimagonline.com is your total online source for healthy family lifestyle information. Log on to see what's new including:



Get a **FREE** issue of our **E-magazine** and read KIWI from the comfort of your computer.

Exciting contests: Enter the Green Pet Makeover Sweepstakes, Cherrybrook Kitchen's Gift Basket Giveaway and Escape to the Grand Bahama Island Sweepstakes.

Kiwi Scoop E-newsletter: Sign-up now to enjoy more KIWI delivered to your inbox every two weeks.

KIWI.log welcomes our new bloggers: Dr. Keri Marshall, Naturopathic Doctor; June Rosen, Positive Parenting with June; and John Svoboda, Parenting in the Digital Age.

The KiwiKaravan tour schedule: We're coming to your neighborhood, so mark your calendar now!

And much, much more...



Mac 'n' Cheese ▲

- #1 **ANNIE'S ORGANIC** MACARONI & CHEESE
- #2 **Annie's Arthur** Macaroni & Cheddar
- #3 **Back to Nature** Crazy Bugs Macaroni & Cheese Dinner



Other Beverage ▲

- #1 **HORIZON ORGANIC** SINGLE SERVE MILK
- #2 **Organic Valley** Single Serve Milk
- #3 **Wateroos** All Natural Flavored Water



Snack Bar ▲

- #1 **CLIF KID** ZBAR
- #2 **Odwalla** Bars
- #3 **Earth's Best** Sesame Street Sunny Days Snack Bars



Snack Pack ▲

- #1 **ANNIE'S** BUNNIES
- #2 **Organic Valley** Organic Cheese Stringles
- #3 **Horizon Organic** Cheese Sticks



◀ Juice

- #1 **TROPICANA** PURE PREMIUM HEALTHY KIDS ORANGE JUICE
- #2 **Apple & Eve** Juice Boxes
- #3 **Whole Kids** Juice Boxes

YUMMY EARTH®

The #1 Organic Candy in America.



Counter Bin 150 Pops



Personal Bin 30 Pops



Artisanal Candy 20 Single Flavors



20 flavors available in single flavor & assorted bulk.

“The BEST Lollipop I’ve ever tasted.”

Phil Lempert, TODAY Show food editor

Gluten-Free • No Corn Syrup • Vegan • Kosher Parve • Nut-Free • All Natural

Ingredients: Organic Evaporated Cane Juice, Organic Tapioca Syrup, Citric Acid (from beet sugar), Natural and Organic flavors.



The #1 Organic Candy in America.

YummyEarth was born out of our commitment to feed our babies, Jonah and Rose, a diet rich in delicious organic foods that are free of yucky chemicals, pesticides and dyes. YummyEarth tastes much better than mass produced chemical candy because we choose real fruit extracts and planet friendly organic ingredients to sweeten our lives and yours.



lucky lime™

ginger zest™

cheeky lemon™

tooberry blueberry™

wet-face watermelon™

blood orange cocktail™

pomegranate pucker™

hopscotch butterscotch™

tickled pink grapefruit™

roadside root beer™

chili mango mambo™

chili lime lambada™

strawberry smash™

razzmatazz berry™

mango tango™

sour apple tart™

cinnamon stick™

very very cherry™

orange squeeze™

googly grape™

Single Flavor Pouches

- Strawberry Pops**
- Cheeky Lemon Drops**
- Roadside Root Beer Drops**
- Ginger Zest Drops**
- Pomegranate Pucker Drops**
- Wild Peppermint Drops**

Mixed Flavor Pouches

- Super SOUR Pops:** Googly Grape, Strawberry Smash, Sour Apple Tart, Very Very Cherry
- Fruit Lollipops:** Pomegranate Pucker, Mango Tango, Wet-face Watermelon, TooBerry Blueberry
- Hot Chili Pops:** Chili Lime Lambada, Chili Mango Mambo
- Freshest Fruit Drops:** Pomegranate Pucker, Wet-face Watermelon, Mango Tango, Lucky Lime
- Vitamin C Pops:** Razzmatazz Berry, Very Very Cherry, TooBerry Blueberry
- Vitamin C Drops:** Ticked Pink Grapefruit, Cheeky Lemon, Blood Orange Cocktail, Lucky Lime

Click www.YummyEarth.com/specs for UPC's and full product spec's.